

Communication from Public

Name: Jessica Lall
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Comments for Public Posting: Please see attached letter.



August 22, 2022

Councilmember Bob Blumenfield
Chair, Public Works Committee

Councilmember Paul Krekorian
Chair, Budget and Finance Committee

Los Angeles City Council
200 North Spring Street
Los Angeles, CA 90012

RE: Support for Tranzito-Vector Sidewalk and Transit Amenities Program (STAP) Contract

Dear Councilmembers Blumenfield and Krekorian,

Central City Association (CCA) represents over 300 members who are committed to advancing policies and projects that enhance Downtown Los Angeles' vibrancy and increase opportunity in the region. The Sidewalk and Transit Amenities Program (STAP) is an important public works project that will help to enhance the character of the public realm throughout DTLA and the entire city with the delivery of a modern, dynamic bus shelter and street furniture network. **We are writing in support of the contract for Tranzito-Vector to partner with the City to implement the STAP.**

DTLA is the region's walkable, multi-modal transit hub and our neighborhood's residents and workers disproportionately use public transit. DTLA makes up one percent of the City's land, but its stations account for over 15 percent of Metro's ridership and 21 percent of DTLA residents commute by transit, more than double the share of the city's other residents. This new contract will provide increased safety and comfort for those transit riders with more than five times the number of bus shelters than the previous contract, all of which will have real-time departure and city information, as well as other furniture like kiosks, scooter docks and delivery lockers.

We are pleased that 10 to 15 percent of all advertising space in the new furniture system will be devoted to city and community messaging, providing an extension of city services and neighborhood support through these public assets. We appreciate that the Streets LA and Tranzito-Vector teams have been willing partners to help implement a new, modern wayfinding system as part of this effort, which is a priority for our organization as we seek to replace existing outdated and unmaintained wayfinding signage across DTLA.

This is an exciting and dynamic program that has the potential to greatly improve mobility and our public spaces. We encourage your support to advance its timely implementation. Thank you for your consideration.

Sincerely,

Jessica Lall
President & CEO
Central City Association of Los Angeles